

ATTENDING CITIES AND REGIONS



Cologne | North Rhine Westphalia

Michael Maletz
Citymarketing Koeln
Cologne – Germany

Dieter Zeibig
Valoress
Cologne – Germany



Frankfurt | Hessen

Linhard Stepf
FrankfurtRhineMain Corp
Chicago, IL



Munich | Bavaria

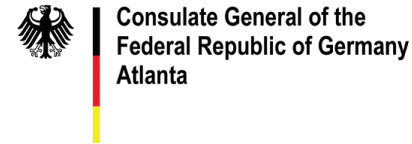
Janet Danisman
State of Bavaria
New York, NY



Stuttgart | Baden-Wuerttemberg

Klaus Tornow
American Chamber of Commerce
Stuttgart – Germany

SPONSORS



Bavarian Ministry of Economic Affairs,
Infrastructure, Transport and Technology

SUPPORT FROM

Georgia Department
of Economic Development

Metro Atlanta Chamber

World Affairs Council of Atlanta

Wells Real Estate Funds

ATTENDING UNIVERSITIES

Emory University
Atlanta, GA

Kennesaw State University
Kennesaw, GA

Morehouse College
Atlanta, GA

Georgia Institute of Technology
Atlanta, GA

Georgia State University
Atlanta, GA

North Georgia College
& State University
Dahlonega, GA



SECOND ANNUAL AMCHAM BUSINESS DAY

20 Years after German Unity: Germany and its Business Centers – European Opportunities for US Business

*New opportunities in transatlantic business relations
An event hosted by the American Chamber of Commerce
in Germany and BridgehouseLaw Rueckel & Bolthausen*

ATLANTA, OCTOBER 15, 2010



EVENT DATE & LOCATION



Atlanta Marriott Buckhead

Hotel & Conference Center
3405 Lenox Road, NE
Atlanta, Georgia 30326

Fees

\$75 for registration

(Participants of the business seminar are invited for the dinner event as well)

RSVP

By October 6, 2010

Claudia Purgason

Via Email: claudia.purgason@bridgehouselaw.us

Via Phone: 404.885.5320

EVENT AGENDA

Friday, October 15, 2010 | Seminar

Morning Session

9.00am - 9.45am **Corporate Law and Tax in Germany**
Sebastian Meis | *BridgehouseLaw*
Jörg Kemkes | *BridgehouseTax*
Kerry Defler | *Habif, Arogeti & Wynne*

9.45am - 10.00am **Coffee Break**

10.00am - 12.00pm **German Regions & Cities Live Presentation**
Cologne, Frankfurt, Munich and Stuttgart will present their cities and regions.

12.00pm - 1.00pm **Lunch Break**
German specialties & networking opportunities

Ongoing Tradeshow Exhibitions

Germany Trade and Invest, Berlin, the German cities and their regions will present themselves and the state they are located in with an economic background. Each city will bring a US company and representative with them to demonstrate how the US company moved their business overseas, and discuss the pros and cons of the process.

Main Session

1.00pm - 4:00pm **Introduction**
Dr. Christoph Rückel
BridgehouseLaw

Welcome

Dr. Dierk Müller
AmCham Germany

Dr. Lutz Görgens | Generalkonsul
Deutsches Generalkonsulat Atlanta

Representative
Metro Atlanta Chamber

Jim Blair
Georgia Department of Economic Development

Main Session - continued

1.00pm - 4:00pm **Keynote Speaker**
20 Years after German Unity:
Germany and its Business Centers
Prof. Dr. h. c. Horst Teltschik
Former National Security Adviser & Deputy Chief of Staff to Chancellor Helmut Kohl

Panel Discussion

Representatives from the cities and US companies will discuss the business opportunities in the regions as well as Europe as a whole.

Moderator

Katja Ridderbusch | *Business Journalist, Atlanta*

Panelists

Prof. Dr. h.c. Horst Teltschik
Michael Maletz | *Citymarketing Koeln, Cologne – Germany*
Janet Danisman | *State of Bavaria, New York, NY*
Jörg Kemkes | *BridgehouseTax*
Linhard Stepf | *Frankfurt RhineMain Corp., Chicago, IL*
Godel Rosenberg | *German Journalist, Herzliza – Israel*
Dr. Cedric L. Suzman | *World Affairs Council of Atlanta*
Klaus Tornow | *AmCham, Stuttgart – Germany*
Representative | *Germany Trade and Invest, Berlin – Germany*
Representative | *Porsche Cars North America, Inc.*

Friday, October 15, 2010 | Dinner & Presentation

5.00pm - 8.00pm Dinner reception at the residence of the German Consul General Dr. Lutz Görgens to honor the US-German Internship Program with a presentation from AmCham Germany to review the program's first year.

The AmCham Germany will present itself and the US-German Internship Program. (www.amchaminternship.org)